

SEND A SPECIAL MESSAGE!

Join Actors and Others for Animals in Toasting Rowan & Martin's LAUGH-IN and honoring Dick Van Patten by placing an ad in the Souvenir Journal

A special commemorative program will be presented to all guests as a remembrance of the day. It is filled with information about our organization, the care and protection of animals in general, poignant tributes and photographs of loving companions, product and service advertisements and much more. It is distributed to over 600 attendees from the humane, business and entertainment communities and will truly be a keepsake for all animal lovers and Laugh-In fans!

This is a very special year for us because we are toasting one of television's classic series "Rowan and Martin's Laugh-In," and honoring Dick Van Patten, popular entertainer and founder of Natural Balance Pet Foods as our 2009 Award of Caring recipient. We invite you to participate in this year's event by:

- Commemorate Laugh-In and/or its cast
- Celebrate your appreciation for an animal companion in words, pictures or both
- Thank a special person
- Send Dick a special message
- Honor a beloved or departed pet
- Publicize a pet product
- Promote your business or special service

Souvenir Journal Ad Sizes and Rates

Inside Front Cover - 10" x 7 1/2"(Live area)	\$2,500
Inside Back Cover - 10" x 7 1/2"(Live area)	\$2,500
Outside Back Cover, SOLD! 10" x 7 1/2"(Live area)	\$2,000
Full Page/Gold - 10" x 7 1/2"(Live area)	\$1,500
Full Page/Silver- 10" x 7 1/2"(Live area)	\$1,000
Full Page/Blk & Wht - 10" x 7 1/2"(Live area)	\$750
1/2 Page - 4 3/4"h x 7 1/2"w (Live area-horizontal only)	\$500
1/4 Page - 3 1/2"w x 4 3/4"h (Live area-vertical only)	\$250
1/8 Page/Business Card - 3 1/2"w x 1 3/4"h	\$125
Friend Listing (One (1) line - name only)	\$75

DEADLINE: October 26, 2009

Finish size of book is 8 1/2"w x 11"h

***No bleeds of any kind on any of the ad sizes.**

Artwork requirements:

- For physical artwork, sharp and clear solid **BLACK & WHITE** if possible.
- Previously printed artwork (like **BUSINESS CARDS**), will have to be scanned and good final quality will not be guaranteed (**NOT RECOMMENDED**)
- We'll accept files in these formats: **Illustrator, QuarkXPress, Photoshop, InDesign, High-Res PDFs (PREFERRED). Machintosh platform ONLY. NO EXCEPTIONS! and NO Microsoft WORD DOCUMENTS!! PLEASE!!**
- We'll accept files on DVD or CD-ROM disks, **including ALL FONTS and IMAGES used on document.**

Email your files to: artwork@dreamfishinc.com - ARTWORK Questions? call Dream Fish, Inc at 818-884-3491. For LARGE FILES exceeding 5 MB, must provide disk or call Dream Fish, Inc. for further instructions.

MAKE CHECKS PAYABLE TO: Actors and Others for Animals
11523 Burbank Boulevard, N. Hollywood, CA 91601
Ph: 818-755-5080

My check is enclosed Please charge my credit card

Visa | Mastercard | Amex # _____

Exp. _____ Signature _____

in the amount of \$ _____

An additional \$10 is included for typesetting my ad

Artwork:

Artwork is enclosed Please use my ad from last event
 To be typeset

Sizes:

- | | |
|---|--|
| <input type="checkbox"/> Inside Front Cover (\$2,500) | <input type="checkbox"/> Full Page/Blk-Wht (\$750) |
| <input type="checkbox"/> Inside Back Cover (\$2,500) | <input type="checkbox"/> 1/2 Page (\$500) |
| <input type="checkbox"/> Outside Back Cover, SOLD! | <input type="checkbox"/> 1/4 Page (\$250) |
| <input type="checkbox"/> Full Page/Gold (\$1,500) | <input type="checkbox"/> 1/8 Page (\$125) |
| <input type="checkbox"/> Full Page/Silver (\$1,000) | <input type="checkbox"/> Friend Listing (\$75) |

Name _____

Company _____

Address _____

City _____

State _____ Zip _____

Daytime Phone: _____

Home Phone: _____

Email: _____